

# Business Intelligence Solution for INSURANCE



## Typical Insurance Challenges

- ◆ Can you let me know who are my most profitable customers?
- ◆ Can you tell me which of my insurance product is most successful?
- ◆ Can I know the composition of my customer base, say by age, geography etc?
- ◆ Which is my most profitable channel?
- ◆ Which product campaign that I did is most successful?
- ◆ As a CXO in this organization how can I get to see my organization and its service line performance. Can I see some periodic dashboards?

With the increasingly competitive environment in the insurance industry and the many challenges the industry currently faces, insurance companies need to use all the tools at their disposal to operate ever more efficiently, manage risk, and to increase revenue through smart business solutions. The decision makers within insurance companies need high quality information to make smart decisions everyday. Insurers, however, have more decision makers than many other industries, including underwriters, actuaries, financial institutions, agents, and the consumers themselves.

The information technology available today allows insurance companies to make better business decisions and to better target performance goals.

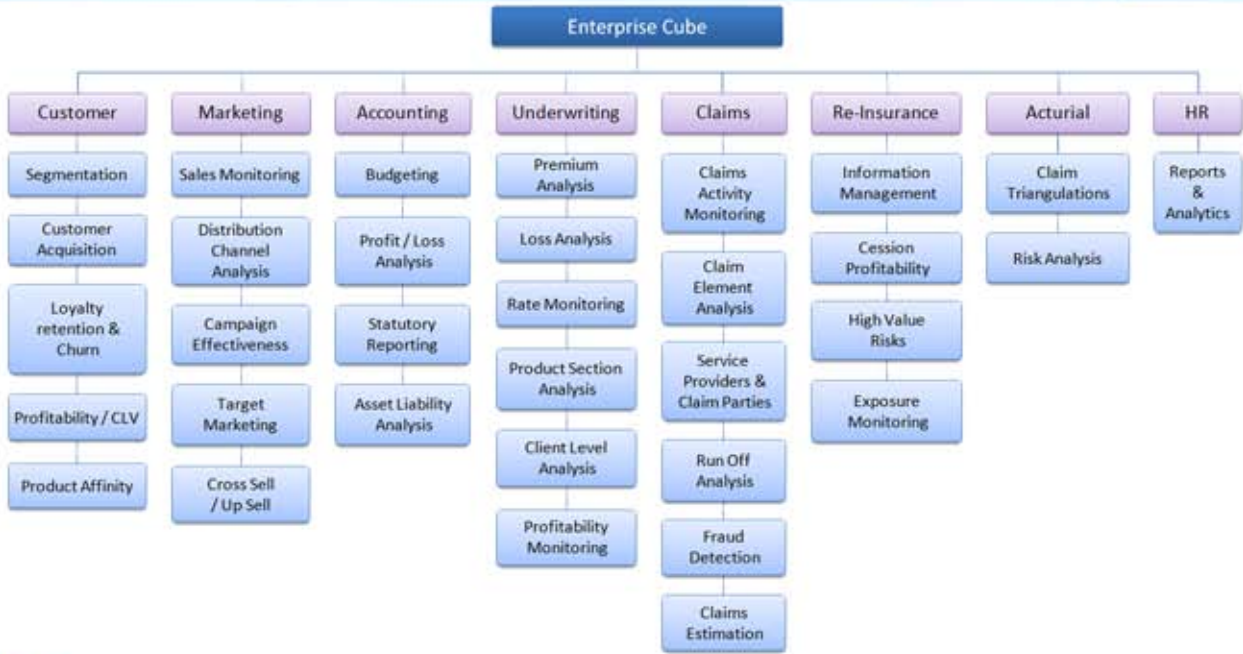
**Enterprise Cube** offers the insurance industry the business intelligence software to report on, analyze, and monitor the vast corporate data through a business intelligence architecture that helps companies reduce costs, increase revenue, and maximize the value of information.

## What is Business Intelligence

Business intelligence software gives insurance companies the capability to analyze the vast amounts of information they already have to make the best business decisions. The software allows insurance carriers to tap into their huge databases and deliver easy-to-comprehend insight to improve business performance and maintain regulatory compliance.

Insurance companies can now use business intelligence software to expand their customer bases, reduce operational time and costs, and allocate their resources more efficiently. **Enterprise Cube can outfit insurance companies with the software to maximize their information gathering and make the best use of the data to improve business strategies.**

## Enterprise Cube Starter Kit for Insurance



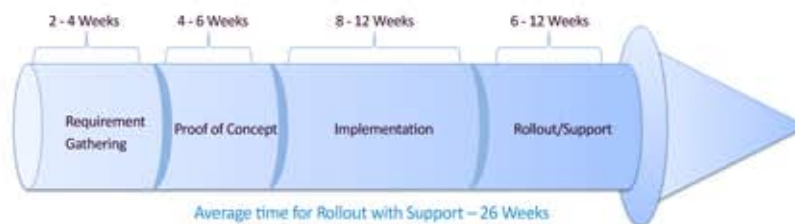
**Enterprise Cube** has a well-developed Starter Kit which the Insurance Company can straight away adopt. The Starter Kit has pre-built data model capable of producing data for Insurance specific Dashboards, KPI's, Reports, Charts and Prediction Models. The Starter Kit is designed by Insurance SME's with deep rooted knowledge in Insurance Industry.

## Enterprise Cube Digital Cockpit



**Enterprise Cube** Digital Cockpit has a variety of Dashboards, KPI's, Reports, Prediction Sliders, Trend Charts and Heat Maps pre built to suit the Insurance Industry. The digital cockpit provides ability to customize the data to be monitored based on the role and need of the user.

## Enterprise Cube Implementation Timelines



Any BI Solution will take a multitude of years to come to life and start being useful. **Enterprise Cube** starter kit eliminates this. With a matured data model and predefined analytics, what the starter kit misses is the data of the Insurance organization. Bring data and see **Enterprise Cube** come to life. Start seeing your BI Solution become a reality in months than years.